18th December 2024

**The Brightstar Group re-certified as a carbon neutral business**

The Brightstar Group is delighted to announce that it has been re-certified as a carbon neutral business, achieving the 2030 target 6 years early.

The Brightstar Group, which includes Brightstar Financial, Sirius Finance and Solstar Insurance, teamed up with Carbon Neutral Britain to calculate its emissions, which have now been offset through the Woodland Fund Portfolio of carbon offsetting projects globally.

Following the process, the Brightstar Group has been certified as carbon neutral by Carbon Neutral Britain for a second year running and will once again receive a carbon reduction plan to cut future emissions ahead of reaching the 2050 target. The original target to cut emissions across the Group by 50% was set for 2030. However, a number of measures introduced across the business in the last 12 months have resulted in this target being achieved 6 years earlier.

Carbon Neutral Britain is the UK’s carbon offsetting initiative and was launched in 2020. It has offset more than 500,000 tonnes of carbon dioxide and planted over three million trees.

Improved recycling provisions, a car share scheme, upgraded energy efficient lighting in offices and a greater focus on use of public transport by team members have all helped reduce the overall emissions by 70% from 2022, across all three emission scope areas.

**William Lloyd-Hayward, Group COO at the Brightstar Group, said:** “We are delighted to achieve this status for the second consecutive year. Working to cut our emissions across the group is a key plank of our ESG agenda and it isn’t something that will just be a flash in the pan. We are proud to be playing a leading role within the specialist distribution sector in achieving this landmark of Carbon Neutral status for the Brightstar Group. I want to extend a huge thank you and well done to our Carbon Neutral Working Group who have worked tirelessly throughout the year in a collaborative effort to achieve this status for the group.

“ESG remains more than just an acronym to us. As a people-centric business, we have always been focused on how we can make a positive impact on people’s lives in our local and wider community and we believe it is our duty as well as our desire to do what we can to support the global fight against climate change. Our challenge will be to build upon the success of the last year and continue with our ongoing commitment to monitor and minimise the impact of our business on the planet.”

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